



Thank you Sponsors

Hollister Redevelopment Agency

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831.636.4360
www.hollister.ca.gov

HOPE Services

Joy Rice, Director
831.638.6840
www.hopeservices.org

M&M Plant Sales, Inc.

Marci Huston, President
831.801.6049
www.mmplants.com

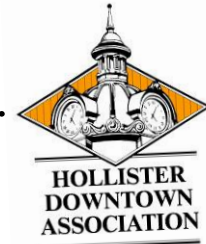
With their help,
the HDA is revitalizing
Historic Downtown Hollister
to be the hub of
social and economic activity
in our community.



Hollister Downtown Association

455 San Benito Street
Suite 21
Hollister, CA 95023

Phone: 831.636.8406
Fax: 831.636.5909
info@downtownhollister.org



Making Our Downtown Bloom!



Sponsor a Flower Basket



The Hollister Downtown Association has launched a new program to beautify Downtown with colorful flower baskets on the pedestrian lamp posts throughout the district.

With support from several organizations our initial installation of 16 pairs of flower baskets along San Benito Street have been blooming beautifully throughout the summer and have sparked many conversations and phone calls to the office with positive feedback.



Keep Downtown in Bloom

With the successful installation of flower baskets along San Benito Street, all of downtown has an opportunity to benefit from these colorful embellishments. By sponsoring a pair of these beautiful hanging baskets, you will be helping to maintain this extra dimension to the Downtown experience.



Benefits of the Program

You will be able to choose one of the predetermined locations for your hanging baskets along San Benito Street and will be recognized with a plaque that will be installed on the lamp post with the baskets. In addition, we will list you as a Sponsor on our website and recognize you in our Newsletter with a brief article about your business or organization.

Enrollment

Complete and return the attached form to our office along with your check for \$200 for 2011 enrollment. Enrollment for subsequent years will be at \$100.

Please indicate the lamp post along San Benito Street that you would like to sponsor by listing the nearest street address—we will call with confirmation.

If you wish to Sponsor a pair of baskets in memory of someone special, please indicate that information on the form.

Enrollment Form

Contact: _____

Address: _____

Phone: _____

Email: _____

Please Select One:

Hanging Basket Sponsored by:

_____ (limited to 15 characters and spaces)

Hanging Basket in Memory of:

_____ (limited to 15 characters and spaces)

Lamp Post Selection:

1st Choice: _____ (indicate closest street address)

2nd Choice: _____ (indicate closest street address)

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Brenda Weatherly, Executive Director