

22nd Annual



OFFICIAL PARADE ENTRY APPLICATION

Saturday, November 24, 2012 - 5:30 p.m.

Parade Theme: *Holly Jolly Christmas!*

- ❖ **PARADE FEE- \$30.** A check must accompany the initial signed application and be made payable to the Hollister Downtown Association.
- ❖ **PLEASE NOTE:** One of your representatives **MUST** attend a Parade Workshop that will include safety, line-up, ideas and more. *Choose Sat. Nov. 3rd 9-10am OR Wed. Nov. 7th 6-7pm*
- ❖ All entries **MUST** include *Holiday Lights*.
- ❖ **PARADE AWARDS:** Best of Parade-\$100 cash prize. \$30 cash prizes for the following: Best Use of Lights, Best Use of Theme, Best Community Group, Best Drill–Dance Group
- ❖ Please retain a copy for your records

**Return THIS page along with your check by Friday, November 2, 2012 to
Hollister Downtown Association, 455 San Benito Street, Ste. 21, Hollister, CA 95023**

Name of Organization: _____

E-mail: _____

Mailing Address: _____

City/State/Zip: _____

Contact Person: _____

Primary Phone #: (_____) _____ Alternate #: (_____) _____

Alternate Contact: _____ Phone#: _____

I/we hereby understand and agree to accept the risk of bodily injury and/or property damage which I/we may incur or cause a third party to incur as a result of my/our participation in the Hollister Downtown Association, Lights On Celebration. With this understanding, I/we further agree to indemnify, defend and save harmless the City of Hollister and the Hollister Downtown Association, its Boards, its Commissions and their respective officers, agents, and employees from and against any and all claims, losses, injuries, suits and judgments arising from, or in connection with my successors, assigns, heirs, executors and administrators, and any other persons or entities who/which may have a claim based on my/our personal injuries and/or property damage. I/we further understand and agree that this hold harmless and indemnification shall apply to and for all facilities that the City of Hollister and Hollister Downtown Association may own and/or control. Furthermore, I/we have read and agree to abide by the Lights On Celebration Parade guidelines and rules, as shown in the pages provided and those to be presented with the participant's information package if my/our unit is accepted.

Organization: _____ Date: _____

Authorized Representative Signature: _____

Authorized Representative (print): _____

Return THIS page along with your check by Friday, November 2, 2012

Lights On Celebration
Hollister Downtown Association, 455 San Benito Street, Suite 21, Hollister, CA 95023
831.636.8406 FAX 831.636.5909

IMPORTANT: Return THIS page by Friday, November 9, 2012

• **ENTRY TYPE** •
(Check only one)

- Band–Drum Corps Equestrian Float Marchers–Walkers
- Drill–Dance Vehicle Other (*describe*) _____

Approx. Number of Members in Unit: _____ Adults: _____ Children: _____

Does unit have sound or music? Yes No If yes, describe: _____

Are any vehicles accompanying this unit? Yes No If yes, describe: _____

• **ENTRY INFORMATION** •

CRITICAL- EXACT LENGTH of entire entry. (Include everything that adds to the length of your entry) **DO**

NOT estimate: _____

Unit Theme Title: _____

Describe Unit Concept: _____
(Include approximate number of lights to be used)

IMPORTANT!

Please *EMAIL* * your script below to events@downtownhollister.org **EXACTLY how you want it read during the parade by the announcers. Limited to 65 words & may be edited for brevity.** *If not able to email, mail or deliver to H.D.A. 455 San Benito St., Ste. 21, Hollister, CA 95023. **Deadline: FRIDAY, NOV. 9, 2012**

ANNOUNCER's SCRIPT (PRINT CLEARLY. 65 word limit. Use back of paper if more room needed.) _____

Return THIS page by Friday, November 9, 2012

2012 *Lights On Celebration* Parade Participant IMPORTANT Rules & Guidelines

>>> Keep this page and review with all your participants <<<

Parade: Saturday, November 24, 2012 5:30pm

The following is a list of rules and guidelines that are for the smooth and safe operation of the parade. Although this parade is an evening of celebration and fun for all, to insure the safety of everyone is priority. All participants **MUST** follow these rules and guidelines. If they are not followed by a participant, their entry will be removed from the parade line up by Parade Officials, who will be stationed along the parade route.

1. **ALLOW MORE TIME:** There is a tremendous amount of traffic on this evening, so please have all your participants add 15 minutes to their drive time to get downtown.
2. **LIGHTS ARE MAGIC:** Since this is a night parade, ALL entries must include holiday lights on their entry—the more the better! Any entry that is not sufficiently lit during the parade may not be allowed to participate next year.
3. **ENTRIES:** No applications will be accepted after the maximum number of entries has been received. Get your application in EARLY!
4. **NO SHOWS:** If any registered entry can not appear on parade day, notify the office at 831.636.8406.
5. **EQUESTRIAN UNITS:** Any rider or handler showing inability to control their animal will be deemed unsafe by Police or Parade Officials and will be removed from the parade. An adult must accompany children under the age of 12 years with their animals. **Animal waste during the parade line-up and parade route MUST be removed immediately!**
6. **FLOAT PASSENGERS:** Please do not bring your participants along when parking your float entry. Have them join your entry after 5:00 p.m. NOTE: There are no restroom facilities at the line-up route.
7. **NO THROWING OF FAVORS:** Absolutely **nothing may be thrown OR distributed** from floats! Also, no hand-outs or literature may be distributed while you are on the street during the parade, as well as curbside or behind the crowd.
8. **ALL HANDS AND FEET INSIDE YOUR ENTRY:** No persons are to hang over the sides of floats or vehicles.
9. **NO POLITICS:** The advocating, opposing, depicting or endorsing of any political or social issues or persons, is not allowed in the parade. This includes signs, banners and audio.
10. **NO SANTA COSTUMES:** *There is only one Santa Claus in the parade.* Santa hats are acceptable.
11. **NO ALCOHOLIC BEVERAGES:** Absolutely no alcoholic beverages allowed in the parade or event area.
12. **KEEP THE NOISE DOWN:** Due to small children and animals, *no semi-truck horns, spinning of tires, burn-outs, speed, or performance exhibitions will be allowed.* A violation of any of the above will mean automatic expulsion from the parade by police or parade officials.
13. **KEEP IT CLEAN:** This is a family event; therefore entries must not include any questionable signage, decorations or dance moves that may be offensive to any individual or child. Please use good judgment!

>>> Keep this page and review with all your participants <<<