



{the original}

DOWNTOWN HOLLISTER

SHOPPING, DINING & EVENTS
in Historic Downtown Hollister

www.DowntownHollister.org



156

HWY 25
 SAN BENITO STREET
 HOLLISTER DOWNTOWN

FOURTH STREET / SAN JUAN ROAD / HWY 156

FIFTH STREET

SIXTH STREET

SEVENTH STREET

SOUTH STREET

MONTEREY STREET

EAST STREET

SALLY STREET

BRIGGS ALLEY

WENTZ ALLEY

BROWNS ALLEY

SWOPE ALLEY

SAN BENITO COUNTY LIBRARY

SAN BENITO COUNTY SUPERIOR COURT

Unlimited

VETERANS MEMORIAL BUILDING



Apparel - Sports

DRAPOEL - TEEZERZ (1)
731 San Benito St
831.636.5988

MUENZER'S CYCLERY &
SPORTS CENTER (2)
221 Fifth St
831.637.2121

OFF THE CHAIN BIKES, INC
341 Tres Pinos Rd Ste 106
831.636.0802

RUSTIC TURTLE EMBROIDERY
WORKS (3)
355 South St
831.637.5051

SHE'S APPAREL & SHOES (4)
620-A San Benito St
831.638.2190

Artists - Photographers

ERIN BALBAS PHOTOGRAPHY (44)
370 Fifth St
831.638.0550

SALLY STREET STUDIOS
1198 Sally St
831.636.0458

SHANNON GRISSOM, INC (5)
719 H San Benito St
831.638.4928

Attorneys

BALBAS & TIFFANY,
ATTORNEYS AT LAW (59)
535 Monterey St
831.637.0071

GRACE & ALBERT,
ATTORNEYS AT LAW (6)
501 San Benito St Ste 201
831.634.1012

LOMBARDO & GILLES, LLP (7)
530 San Benito St Ste 202
831.630.9444

MARLA A. PLEYTE,
ATTORNEY AT LAW (8)
514 Monterey St
831.331.8864

MARGARET A. THORNING,
ATTORNEY (9)
339 Seventh St Ste I
831.637.9145

Auto

AUTOWORKS (10)
561 East St
831.636.1072

GREENWOOD CHEVROLET -
BUICK - GMC
270 San Felipe Rd
831.637.5328

TIFFANY MOTOR COMPANY
300 Gateway Dr
831.637.4461

Building & Home Improvement

GRANITEROCK
PO Box 50001
Watsonville, CA 95077
888.ROCK.100

HOLLISTER PAINT COMPANY
57 East St
831.637.4145

HUBOI ARCHITECTURAL SERVICES
601 McCray St Ste 202
831.636.0949

MCKINNON LUMBER COMPANY, INC (11)
217 Seventh St
831.637.5767

PINNACLE FLOOR COVERINGS
601 McCray St Ste 104
831.636.0566

Commercial Property

615 SAN BENITO STREET (39)
831.373.2222

DMC COMPANY
831.637.7966

PHIL FORTINO
831.637.0061

K&S PROPERTIES (12)
650 San Benito St Ste 210
831.637.5821

LOMA PRIETA BUILDING (5)
719 San Benito St
831.277.5384

WILLIAM MARTIN
PO Box E
Gilroy, CA 95021
408.847.4625

SBC FARM BUREAU (7)
530 San Benito St
831.637.7643

Community Services

CASA (17)
829 San Benito St Ste 200
831.637.4992

CITY OF HOLLISTER (15)
375 Fifth St
831.636.4300

CMAP COMMUNITY MEDIA (17)
ACCESS PARTNERSHIP
829 San Benito St Ste 200
831.205.1320

COMMUNITY FOUNDATION
FOR SBC (17)
829 San Benito St Ste 200
831.630.1924

DREAMS & VISIONS
COMMUNITY DEVELOPMENT (55)
800 San Benito St Ste C
831.635.6813

ECONOMIC DEVELOPMENT CORP
2440 Bert Dr Bldg 100, Ste 101
831.636.1882

GAVILAN JOINT COMMUNITY
COLLEGE DISTRICT (19)
365 Fourth St
831.636.3783

HOLLISTER UNITED METHODIST
CHURCH & PRESCHOOL (20)
521 Monterey St
831.637.4240

HOPE SERVICES (21)
650 San Benito St Ste 120
831.637.8283

ONE STOP CAREER CENTER
1111 San Felipe Rd Ste 107
831.637.5627

PACIFIC GAS & ELECTRIC (22)
581 East St
800.277.2600

SBC CHAMBER OF COMMERCE (23)
650 San Benito St Ste 130
831.637.5315

SBC HISTORICAL SOCIETY
498 Fifth St
831.635.0335

ST. LUKE'S EPISCOPAL CHURCH (25)
431 Seventh St
831.637.7570

UNITED WAY OF
SAN BENITO COUNTY
PO Box 186
831.636.8378

Financial Services

BIANCHI, KASAVAN & POPE (26)
243 Sixth St Ste 220
831.638.2111

EDWARD JONES INVESTMENTS (27)
615 San Benito St Ste C
831.634.0694

GRACE & ASSOCIATES
341 First St
831.637.7408

RABOBANK N.A.
491 Tres Pinos Rd Ste 103
831.634.4844

SANTA BARBARA BANK & TRUST (28)
650 San Benito St Ste 150
831.638.3376

WELLS FARGO BANK (29)
575 San Benito St
831.637.5551

Food - Dining

B&R FARMS
5280 Fairview Rd
831.637.9168

CASA DE FRUTA
10031 Pacheco Pass Hwy
408.842.9316

CHEAP SEATS PUB & GRUB (30)
427 San Benito St
831.636.7770

DOÑA MARIA'S AUTHENTIC
MEXICAN RESTAURANT (31)
204 Fourth St
831.637.3696

HAIN RANCH ORGANICS
831.628.3390

THE HEAVENLY BAKERY (32)
601 A San Benito St
831.630.0300

THE KNIFE & FORK CAFÉ (33)
650 San Benito St Ste 110
831.636.2952

THE MARKET & THE BUTCHER
SHOP (34)
756 San Benito St
831.636.6758

MARS HILL COFFEEHOUSE (35)
610 San Benito St
831.634.1543

PAINE'S RESTAURANT & BAR (36)
421 East St
831.637.3882

RUNNING ROOSTER (37)
800 San Benito St
831.634.0135



SERVICES & MERCHANTS

Friends & Family

JACK BACHOFER
831.630.6311

TOM BREEN
831.637.4870

JOANNE DELLA MAGGIORE
408.221.1918

DOUG EMERSON
831.637.8399

RICHARD FERREIRA
831.901.0162

ELIZABETH GAGE
831.635.9301

MARCI HUSTON
831.345.9273

INGRID LEITENBERGER
831.637.4440

MARY MCCULLOUGH
831.637.2719

SUE ROCHA
831.630.2286

TONY RUIZ
831.637.2258

BARBARA & CHARLIE SCOTT
831.638.0928

Gifts

PENNY WISE DRUG (38)
549 San Benito St
831.637.3722

SAN BENITO BENE (39)
615 B San Benito St
831.638.1188

SERENDIPITY (40)
616 San Benito St
831.637.9512

Graphic Design - Signs - Marketing Firms

DESIGN LINE & GRANGER
PRINTING (41)
435 San Benito St
831.637.3347

HOMETOWN HELLO
OF SAN BENITO COUNTY
831.637.0362

MERIDAN PACIFIC, INC
1700 Airline Hwy Ste 354
831.524.0408

REDBEARD COMMUNICATIONS (42)
378 Fifth St
831.634.4633

SAGE BLANC, INC
PO Box 1098
Hollister, CA 95024
831.630.3117

SCHIPPER DESIGN + WEB DESIGN
53 Muckelemi St Ste G
San Juan Bautista
831.623.2341

Health Care

HAZEL HAWKINS
MEMORIAL HOSPITAL
911 Sunset Dr
831.637.5711

KARIM MALEK, DMD
1710 Memorial Dr Ste D
831.634.1084

PENNY WISE DRUG (38)
549 San Benito St
831.637.3722

Home Furnishings

SERENE HOME, INC
PO Box 2997
Hollister, CA 95024
831.905.1513

Insurance

BISHOP-LUSINK INSURANCE AGENCY
200 Tres Pinos Rd Ste 101
831.637.5586

CALIFORNIA MUTUAL INSURANCE
COMPANY (43)
650 San Benito St Ste 250
831.637.5824

CALVISTA INSURANCE
AGENCY, INC. (44)
370 Fifth St
831.637.7766

GARY BOYER INSURANCE AGENCY
FARMERS INSURANCE (45)
225 Sixth St Ste D
831.636.6700

JULIE ROSSI
BISHOP-LUSINK INSURANCE AGENCY
200 Tres Pinos Rd Ste 101
831.637.5586

RICHARD W. SHELTON INSURANCE
MARKETING, INC. (5)
719 San Benito St Ste B
831.637.8941

Miscellaneous Services

BEL AMOUR PET SPA & BOUTIQUE (47)
730 B San Benito St
831.635.5737

COUNTRY ROSE
GALLERY & FRAME (61)
722 San Benito St
831.634.162

HAZEL'S
898 San Benito St
831.638-0526

ONE STOP RECYCLING (48)
810-A East St
831.637.1321

PAT'S PLACE (49)
101 Fifth St
831.637.5500

Mortuaries

BLACK-COOPER-SANDER FUNERAL
HOME & GAVILAN HILLS
CREMATORY (50)
363 Seventh St
831.637.3793

GRUNNAGLE-AMENT-NELSON
FUNERAL HOME & CREMATORY (51)
870 San Benito St
831.637.3757

Personal Services

CURVES (60)
396 A Fourth St
831.636.8425

DIMENSIONS OF STYLE
375 Third St
831.637.2010

DELUX HAIR SALON (52)
625 San Benito St
831.637.0567

VITALITY SKIN CARE & MASSAGE (9)
339 A Seventh St
831.638.9203

Publishers - Printers

HOLLISTER FREE LANCE (54)
350 Sixth St Ste 102
831.637.5566

THE WEEKEND PINNACLE (54)
350 Sixth St Ste 102
831.637.6300

Realtors - Developers

MARILYN FERREIRA
INTERO REAL ESTATE SERVICES (55)
800 San Benito St Ste C
831.635.6700

INTERO REAL ESTATE SERVICES (55)
800 San Benito St Ste C
831.637.2112

NINO REAL ESTATE (14)
829 San Benito St Ste 100
831.637.0111

SBC ASSOCIATION OF REALTORS
330 Tres Pinos Rd Ste C-6
831.636.4605

Recreation - Entertainment

MUENZER'S CYCLERY &
SPORTS CENTER (2)
221 Fifth St
831.637.2121

OFF THE CHAIN BIKES, INC
341 Tres Pinos Rd Ste 106
831.636.0802

RGN PRODUCTIONS
831.683.9634

RIDGEMARK GOLF & COUNTRY CLUB
3800 Airline Hwy
831.637.8151

SAN BENITO STAGE COMPANY
PMB 184 1760 Airline Hwy Ste F
Hollister, CA 95023
831.636.0122

SAN JUAN OAKS GOLF CLUB
3825 Union Rd
831.636.6118

THE VAULT BANQUET ROOMS (57)
452 San Benito St
831.636.5216

WEST COAST MUSIC &
DANCE FX (40)
618 San Benito St
831.635.0553

YMCA OF SAN BENITO COUNTY
351 Tres Pinos Rd Ste A201
831.637.8600

Technology

CAO ENTERPRISE, INC.
351 Tres Pinos Rd
831.621.3924

ISOARS WEB DESIGN SERVICE
6400 Monterey Rd
Gilroy, CA 95020
408.842.5755

REDBEARD COMMUNICATIONS (42)
378 Fifth St
831.634.4633

SCHIPPER DESIGN + WEB DESIGN
53 Muckelemi St Ste G
San Juan Bautista
831.623.2341

VILLAGESHOPPER WEB DESIGN
6550 Brem Ln Ste 7
Gilroy, CA 95020
408.842.4040

Calendar of Events 2012

Hollister Get RED

February 1 - 29, 2012

Charming Chairs

April 2 - 13, 2012

Spring Cleanup

Saturday, April 21, 2012

Downtown Certified Farmers' Market

Wednesdays from May 2 through September 26, 2012

Spring Shop Hop

Saturday, May 5, 2012

SBC Saddle Horse Show & Rodeo Parade

Thursday, June 21, 2012

Movies Under The Stars

Thursday nights, TBD, 2012

26th Annual Street Festival & Car Show

Saturday, July 21, 2012 • 10 to 5 pm

Mexican Independence Day Parade

Sunday, September 16, 2012

Fall Downtown Cleanup

Saturday, September 22, 2012

San Benito High School Homecoming Parade

Friday, TBD, 2012

Veterans' Day Parade

Sunday, November 11, 2012 • 1:30 pm

Black Friday

Friday, November 23, 2012

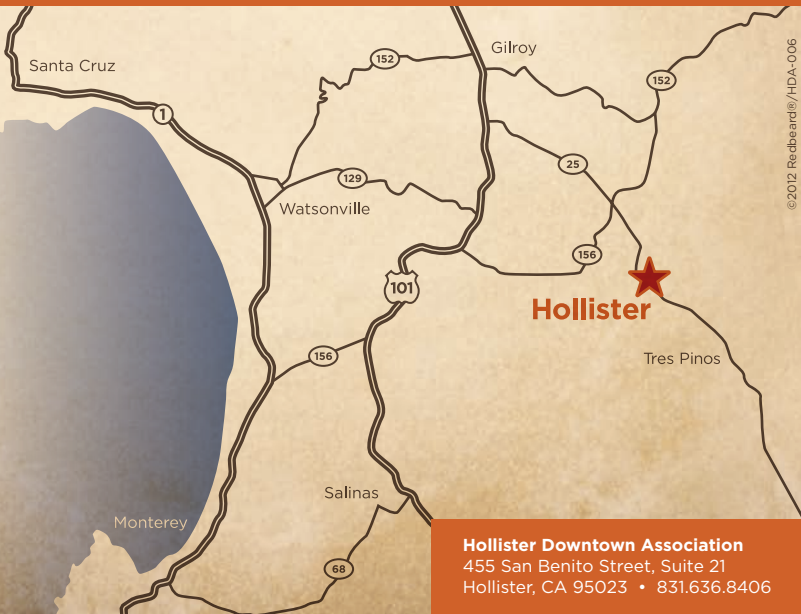
22nd Annual Lights On Celebration

Saturday, November 24, 2012

Holiday Cheer Shop Hop

Saturday, December 1, 2012

For more information about events happening throughout San Benito County, please visit www.DowntownHollister.org.



©2012 Redbeard®/HDA-006

Hollister Downtown Association
455 San Benito Street, Suite 21
Hollister, CA 95023 • 831.636.8406