

25th Annual Street Festival & Car Show
Booth Registration Form
Saturday, July 16, 2011 10am-5pm

INSTRUCTIONS: Return this application, along with your check** for registration (payable to the Hollister Downtown Association), and *California Seller's Permit*, if required.

APPLICATION DEADLINE: FRIDAY, JUNE 24, 2011 2PM.

Contact Name: _____

Business/Organization: _____

Address: _____

Phone: (include area code) _____

Fax: _____ E-mail: _____

Resale Permit: _____

NOTE: Vendors must include a copy of their CA Seller's Permit (if required) with their application.

Description of Items to be Sold

Type of Booth	Reg. Fee	Amenities	Fee
Craft Booth	\$150	Electricity	\$50
Sales Booth	\$150	Electricity	\$50
Food Booth	\$150	Electricity	\$50
Information Booth	\$100	Electricity	\$50

Non-Profits receive 50% discount on booth fee. Double booth (10' x 20') fee: Craft/Sales/Food-\$260, Information \$175. **PLEASE NOTE: All fees are Non-Refundable.

WAIVER: In consideration of your accepting my entry, I, intending to be legally bound, do hereby for myself, heirs, executors, and administrators, waive and release any and all rights and claims or damages I may incur against the persons and/organizations affiliated with the Street Festival or the Hollister Downtown Association, including all injuries that may be suffered by me on route to or from the event. As part of this waiver, I acknowledge that I have read and understand and will comply with all of the above.

Signature: _____

Please Print Name: _____ Date: _____

Hollister Downtown Association
 455 San Benito Street, Suite 21, Hollister, CA 95023
 (831) 636-8406 Fax (831) 636-5909
 Email events@downtownhollister.org
www.downtownhollister.org

General Information

1. Booth registration provides one 10' x 10' display area.
2. Booth applications will be evaluated and approved on a first come, first served basis taking into account quality, variety, appeal, and suitability for a family audience.
3. Applicants will receive a notice within one month of receipt of their application. Checks will be returned to those applicants not selected.
4. Location choice is allocated in order of signup and will be decided by the Street Festival Committee.
5. Booth setup begins at 8:00 am. All booths must be setup and be prepared for sales by 10:00 am when the Street Festival opens.
6. It is the responsibility of the booth participant to assemble his/her own booth.
7. Only *whisper quiet* generators will be allowed. *This will be strictly enforced!*
8. All booths must remain open until 5:00 pm when the Festival closes. *No early departures!* After Festival closing, booths must be completely off the street by 6:30 pm.
9. All booth participants must dispose of their own trash. Please DO NOT use the downtown trash receptacles for your trash.

All Vendor Booths

1. A vendor is any booth participant who wishes to sell something (Food, Craft, or Sales).
2. ALL items to be sold must be listed under "Description of Items to be sold" on the front of this application and will be approved by the HDA Street Festival Committee.
3. Vendors may sell items only from their booth.
4. All vendors must have a California *Seller's Permit*. Applications will be returned without a copy of the permit and is solely responsible for sales tax collection as is legally required. For any questions regarding the *permit*, call the **Board of Equalization** (831) 443-3003 or visit www.boe.ca.gov.
5. All vendors must have a **City of Hollister's Business License**. For any questions regarding the *license*, call (831) 636-4301 or visit the Finance Department at 375 Fifth Street, Hollister, CA 95023.

Special Notes for Food Vendors

1. Only two food vendors will be allowed to sell any one type of food item.
2. Food vendors are not allowed to sell any alcoholic beverages.
3. Food vendors assume full responsibility for obtaining a *Health Permit* for outside food sales and complying with all regulations as required by the California Health and Safety Code. For more information, contact the **San Benito County Health & Human Services Agency**, 1111 San Felipe Road, Suite 101, Hollister, CA 95023, phone (831) 636-4035 or visit www.sanbenitoco.org.

Special Note for Craft Vendors

1. All craft vendors must include a photo of their products along with their application for committee approval.

*Thank you for your interest in the
Street Festival in downtown Hollister!*

We look forward to seeing you!