

Hollister Downtown Association

*Lights On Celebration*  
“*Acts of Kindness*” 2009 Sponsorship  
Level: ***Extra Kind*** (\$1,000)  
Limited to only 5 sponsors

As an ***Extra Kind*** sponsor, the following benefits will be yours!

- One representative from your company may be a parade judge.
- Parade entry fee waived. (\$30 value)
- Your business banner displayed in event area 10am-9pm day of event.
- Your logo and website address (or phone number) on all print advertising (excluding coloring contest) for event including the after event thank you ad in local papers.
- Your logo and link on HDA website with after event photos (12/09-11/10).
- Your business name mentioned on event TV and radio advertising.
- Your business announced as an ***Extra Kind*** sponsor before, during and after the parade.
- Complimentary traditional membership in the Hollister Downtown Association for 2010-2011 fiscal year. (\$210 value)
- Two complimentary breakfast tickets to January 2010 quarterly HDA breakfast meeting. (\$30 value)
- Company recognition at the October 2009 and January 2010 breakfast meeting with presentation of sponsor plaque at January's meeting.
- One Complimentary Downtown Club Card membership. (\$20 value)

*Thank you for your consideration!*