LIGHTS ON
Celebration
SPONSORED BY HOLLISTER DOWNTOWN ASSOCIATION

Parade Application

- ✓ **PARADE FEE- $35 for non-profits or $100 for businesses. (Fee must be paid at time of submission)**
- ✓ **All entries *MUST* include *Holiday Lights.***
- ✓ **Please retain a copy of your application and entry information for your records.**

Return THIS page along with your check by Friday, November 4, 2016 to
Hollister Downtown Association, 514 Monterey Street, Hollister, CA 95023
For office Use Only: Payment amount received _____ Date _____By_____

Name of Organization/Business:_____

E-mail:_____

Mailing Address:_____

City/State/Zip:_____

Contact Person:_____

Primary Phone #: (_____)_____Alternate #: (_____)_____

Alternate Contact: _____Phone#:_____

I/we hereby understand and agree to accept the risk of bodily injury and/or property damage which I/we may incur or cause a third party to incur as a result of my/our participation in the Hollister Downtown Association, Lights On Celebration. With this understanding, I/we further agree to indemnify, defend and save harmless the City of Hollister and the Hollister Downtown Association, its Boards, its Commissions and their respective officers, agents, and employees from and against any and all claims, losses, injuries, suits and judgments arising from, or in connection with my successors, assigns, heirs, executors and administrators, and any other persons or entities who/which may have a claim based on my/our personal injuries and/or property damage. I/we further understand and agree that this hold harmless and indemnification shall apply to and for all facilities that the City of Hollister and Hollister Downtown Association may own and/or control. Furthermore, I/we have read and agree to abide by the Lights On Celebration Parade guidelines and rules, as shown in the pages provided and those to be presented with the participant's information package if my/our unit is accepted.

Authorized Representative and Driver signatures below indicate attached rules and regulations have been read. Failure to comply will result in removal from parade and inability to enter future Lights on Celebration parades.

Authorized Representative Name: _____

Authorized Representative signature:_____Date:_____

Driver
Name/Company_____/Signature_____

Return THIS page along with your check by Friday, November 4, 2016

Hollister Downtown Association, 514 Monterey Street, Hollister, CA 95023
831.636.8406 FAX 831.636.5909

IMPORTANT: Return THIS page by *Friday, November 11*, 2016

PARADE AWARDS: Best of Parade–$100 cash prize, $30 cash prizes for the following: Best Use of Lights, Best Use of Theme, Best Community Group, Best Drill–Dance Group

Parade: Saturday, November 26, 2016 - 5:30pm

• ENTRY TYPE •

*(**Check all that apply**)*

☐ Non-Profit ☐ Business

☐ Marching Band ☐ Equestrian ☐ Float ☐ Walkers

☐ Drill–Dance ☐ Vehicle ☐ Other ***(describe)***_____

Approx. Number of Members in Unit:_____Adults:_____Children:_____

Does unit have sound or music? ☐Yes ☐No If yes, describe:_____

Are any vehicles accompanying this unit? ☐Yes ☐ No If yes, describe:_____

• ENTRY INFORMATION •

Length of Entire Entry*: _____

Tractor trailer trucks over 40′ long not permitted in the parade. Entries may not exceed 20′ in height.

Unit Theme Title: _____

Describe Unit Concept:_____
(Include approximate number of lights to be used)

_____

_____

IMPORTANT!
Please *EMAIL** your script below to events@downtownhollister.org **exactly how you want it read during the parade by the announcers.** ***Limited to 65 words & may be edited for brevity.*** *If not able to email, mail or deliver to HDA, 514 Monterey Street, Hollister, CA 95023. **Deadline: FRIDAY, NOV. 11, 2016**

ANNOUNCER'S SCRIPT (PRINT CLEARLY. 65 word limit. Use back of paper if more room needed.) _____

_____

_____

_____

_____

Return THIS page by *Friday, November 11, 2016*

Hollister Downtown Association, 514 Monterey Street, Hollister, CA 95023
831.636.8406 FAX 831.636.5909

2016 *Lights On Celebration* Parade Participant IMPORTANT Rules & Guidelines

<u>>>> Keep this page and review with all your participants and driver <<<</u>

Parade: Saturday, November 26, 2016 - 5:30pm
2016 Theme: *The Night Before Christmas*

The following is a list of rules and guidelines that are for the smooth and safe operation of the parade. This parade is an evening of celebration and fun for all, but the safety of everyone is a priority. All participants MUST follow these rules and guidelines. *Please be advised: If rules are not followed by a participant, their entry will be removed from the parade line up by Parade Officials, who will be stationed along the parade route, and they will not be allowed entry the following year.*

1. **FORWARD MOTION PARADE:** The parade must continue in a forward motion, meaning no stopping to perform anywhere along the parade route. All performance routines must be choreographed with keeping the unit moving. Any entry that stops to perform for the judges will be disqualified from the parade the following year.
2. **ALLOW MORE TIME:** There is a tremendous amount of traffic on this evening, so please have all your participants add 15 minutes to their drive time to get downtown.
3. **LIGHTS ARE MAGIC:** Since this is a night parade, ALL entries must include holiday lights on their entry–the more the better! Any entry that is not sufficiently lit during the parade may not be allowed to participate next year.
4. **ENTRIES:** No applications will be accepted after the maximum number of entries has been received. Get your application in ***<u>EARLY</u>***! All float decorations must be flame retardant. No firework or poppers of any kind.
5. **NO SHOWS:** If any registered entry can not appear on parade day, notify the office at 831.636.8406.
6. **EQUESTRIAN UNITS:** Any rider or handler showing inability to control their animal will be deemed unsafe by Police or Parade Officials and will be removed from the parade. An adult must accompany children under the age of 12 years with their animals. **<u>Animal waste left in the staging area, in the parade line-up, or along the parade route MUST be removed immediately! A fine of $150 will be accessed for non-compliance.</u>**
7. **FLOAT/TRUCK PASSENGERS:** Please do not bring your participants along when parking your float entry. Have them join your entry after 5:00 p.m. NOTE: There are limited restroom facilities along the line-up route. Float and vehicle riders must be secure on the vehicle with handholds, rails or chairs. **NO PERSONS ARE ALLOWED TO RIDE ON THE ROOF OR HOOD OF VEHICLES. NO PERSONS ALLOWED TO STAND IN THE BACK OF ANY TRUCK OR HANG FROM SIDES OF VEHICLES. A PARADE/FLOAT WORKSHOP WILL BE HELD ON OCTOBER 18 AND ATTENDANCE IS MANDATORY. THE DATE IS TUESDAY, OCTOBER 18, 2016. 6:30-8:30 PM AT CITY HALL, 375 FIFTH STREET, HOLLISTER.**
8. **NO THROWING OF FAVORS:** Absolutely **nothing may be thrown OR distributed** from floats! Also, no hand-outs or literature may be distributed while you are on the street during the parade, as well as curbside or behind the crowd.
9. **NO POLITICS:** The advocating, opposing, depicting, or endorsing of any political or social issues or persons, is *not allowed in the parade.* This includes signs, banners and audio.
10. **NO SANTA COSTUMES:** *There is only one Santa Claus in the parade.* Santa hats are acceptable.
11. **NO ALCOHOLIC BEVERAGES OR SMOKING AROUND ENTRIES**
12. **NO BLOWING OF SIRENS, LOUD VEHICLE HORNS, OR REVVING OF ENGINES**
13. **NO SPRAYING OF WATER OR OTHER LIQUIDS FROM ENTRIES**
14. **NO SWERVING OR STUNT DRIVING**
15. **NO USE OF WEAPONS (unless previously approved or those with a color guard unit)**
16. **DO NOT LEAVE BAGS, BOXES, OR EQUIPMENT ON THE STREETS OR IN PARKING LOTS**

17. **KEEP IT CLEAN:** This is a family event; therefore entries must not include any questionable signage, decorations or dance moves that may be offensive to any individual or child. Please use good judgment!

18. **NO USE OF CELL PHONES, INCLUDING TEXTING WHILE DRIVING.**

19. **TEST YOUR GENERATORS AND FILL YOUR GAS TANK PRIOR TO THE PARADE. ALL VEHICLES MUST BE PROPERLY REGISTERED AND INSURED.**

20. **NO ONE UNDER THE AGE OF 18 IS ALLOWED TO OPERATE A MOTORIZED VEHICLE OF ANY KIND IN THE PARADE. DRIVERS MUST BE PROPERLY LICENSED**

Please keep and review
with all your participants and your driver – Thank you!